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CHANGANASSERY, KERALA

CERTIFICATE

This is to certify that **NITHIN MATHEW VARGHESE, BIJO THOMAS** and **FELIX MATHEW** are sixth-semester B.Com students of this college. This project entitled "**A STUDY ON BRAND LOYALTY OF TOYOTA IN KOTTAYAM DISTRICT**" is submitted by them in partial fulfillment for the Degree of Bachelor of Commerce.

Changanacherry

Date: 13/05/2022

Dr. JACOB THOMAS

Head of the Department of Commerce

St. Berchmans College (Autonomous)

Dr. JACOB THOMAS
Head Department of Commerce (Changanacherry)
St. Berchmans College
Changanacherry, Kerala



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Changanacherry

Date: 13/05/2022

Dr. JACOB THOMAS

Head of the Department of Commerce

St. Berchmans College (Autonomous)

Changanacherry





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This is to certify that the project work entitled "A STUDY BASED ON THE EFFECTIVENESS OF ADVERTISEMENT AMONG THE CUSTOMERS OF KALYAN SILKS - KOTTAYAM DISTRICT" is a bonafide record of the work done by ALBY JAME, BIBIN THOMAS and JERMIN ANTONY JOBY in partial fulfilment of requirements for the award of degree of Bachelor of Commerce in Mahatma Gandhi University.



Changanacherry

30-04-2022

Dr. JACOB THOMAS

Head of the Department of Commerce(SF)

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This is to certify that ANNAPURNA K R, AKHILA BABU, THOMAS K TOM are sixth semester B.com students of this college. This dissertation entitled "STUDY ON ENTREPRENEURIAL MOTIVATION AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO CHANGANASSERRY TALUK " is submitted by them in partial fulfilment of the requirement for the Degree of Bachelor of Commerce.



Changanasserry

Date: 10-05-2022

Dr. JACOB THOMAS, M.COM, MPhil, PhD

Head of the Department of commerce

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Changanacherry

Date: 13-05-2022

Dr. JACOB THOMAS MCom, MPhil, PhD

Head of Department of Commerce

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Changanacherry

Date: 13/05/2022



**Dr. Jacob Thomas, M.Com, M.Phil,
PhD
Head of Department
St. Berchmans College,
Changanacherry**



CERTIFICATE

This is to certify that the project work entitled "A COMPARATIVE STUDY OF WORK FROM HOME AND WORK FROM OFFICE OF EMPLOYEES WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT" is a bona fide record of the work done by ALAN SAJI, ANNETTE JOHNY and ATHIRA K.S in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce in a Mahatma Gandhi University.

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Date: 13/05/2022



Dr. JACOB THOMAS M.Com, MPhil, PhD

Head of the Department of Commerce

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This is to certify that the project work entitled “ACCEPTANCE AND POPULARITY OF UPI PAYMENT DURING COVID PANDEMIC AMONG SMALL SCALE MERCHANTS IN KOTTAYAM DISTRICT” is a bonafide record of the work done by **HARISANKAR B RAJ, CALVIN ISAAC** and **MUHAMMED SAHEER SHAN** in partial fulfilment of requirements for the award of degree of Bachelor of Commerce in Mahatma Gandhi University.

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Dr. Jacob Thomas

Head of the Department of Commerce
St. Berchmans College (Autonomous)
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CHANGANACHERRY

10/05/2022

DR. JACOB THOMAS M.com, MPhil ,PhD

HEAD OF THE DEPARTMENT (SF)

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This is to certify that **JITHU KURIAKOSE, ROHIT PAUL SHAJI, ASWIN EMMANUEL JOSEPH** are the sixth semester B. Com students of this college. This dissertation entitled "**A STUDY ON COMPETITIVE POSITIONING OF COVID - BRAND POSITIONING BY NETFLIX AND AMAZON PRIME**" is submitted by them in partial fulfilment of requirement for the award of Bachelor of Degree in Commerce.

CHANGANACHERRY

Date: 10/05/2022

DR. JACOB THOMAS

HEAD OF THE DEPARTMENT

COMMERCE (SF)

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Dr. JACOB THOMAS
Head Department of Commerce (S)
St. Berchmans College
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This is to certify that **Antony Philip, Albin Chacko and Ephraim Philip Mathew** are the sixth semester B.com students of this college. This dissertation is entitled "A Study on the Consumer Awareness and Perception towards Organic Products in Kottayam District" is submitted by them in partial fulfilment of requirement for the award of Bachelor Degree in Commerce.

Changanacherry

10 May 2022

Dr. Jacob Thomas

Head of the Department of Commerce
St. Berchmans College (Autonomous)
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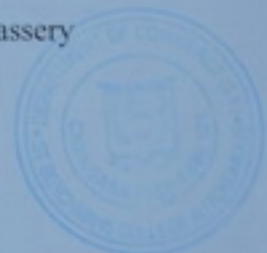
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Head of the Department of Commerce

St Berchmans College, Changanassery

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This is to certify that **ALAN CHACKO, RICHU LAL** and **EBY MATHEW** are sixth semester B.com students of this college. This dissertation entitled "**A STUDY ON CONSUMER'S PERCEPTION ON OLD AND NEW ADVERTISEMENT STRATEGIES**" is submitted by them in partial fulfilment of the requirement for the Degree of Bachelor of Commerce.

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Dr. JACOB THOMAS, M.Com, MPhil, PhD

Head of the Department of Commerce

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This is to certify that **ALAN SEBASTIAN PHILIP, JOBIN MATHEW SKARIAH, SHIBILIN P ASHRAF** are the sixth semester B. Com students of this college. This dissertation entitled "**A STUDY ON THE IMPACT OF BANK MERGER AMONG ITS CUSTOMERS IN KOTTAYAM DISTRICT**" is submitted by them in partial fulfilment of requirement for the award of Bachelor Degree in Commerce.

Changanasserry

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Dr. JACOB THOMAS

Head of the Department of Commerce

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This is to certify that **MUHAMMED THANZEEL, NIMISHA ANANDAN** and **BIBIN JOSEPH** are sixth semester B.Com students of this college. This dissertation entitled "**A STUDY ON THE CONSUMER TRUST IN E-COMMERCE WITH SPECIAL REFERENCE TO CHANGANACHERRY TALUK**" is submitted by them in partial fulfilment for the Degree of Bachelor of Commerce.

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Date: 13-05-2022

Dr. JACOB THOMAS, M.Com, MPhil, PhD

Head of the Department of Commerce

St. Berchmans College (Autonomous)

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This is to certify that JOEL T MATHEW (Reg.No.11911535),SAMSON JOHN (Reg.No.11911534),SEBIN J SEBASTIAN (Reg.No.11911533) are sixth semester B.com students of this college. This project entitled **“A STUDY ON IMPACT OF COVID-19 ON HIGHER EDUCATION “** is submitted by them on partial fulfilment of the requirement for the degree of Bachelor of commerce.

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This is to certify that the project work entitled "ECOMMERCE PENETRATION FOR CLOTHING AND FASHION PRODUCTS AMONG THE YOUTH WITH SPECIAL REFERENCE TO CHANGANACHERRY MUNICIPALITY" is a bonafide record of the work done by NAVEEN KRISHNA, ABIN K JOSEPH AND LEKSHMI P RAJESH in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce in Mahatma Gandhi University.

Dr. JACOB THOMAS, M.com, M.Phil, PhD

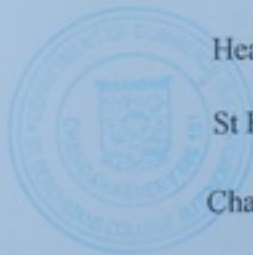
Head of the Department of Commerce

St Berchmans College Autonomous,

Changanassery

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10th may 2022





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This is to certify that **BOBBY RAJAN, DEVADATH K L** and **ANUMOD ANTONY** are the sixth semester B.Com students of this college. This dissertation entitled "**A STUDY ON IMPACT OF COVID ON SMALL SCALE BUSINESS WITH SPECIAL REFERENCE TO CHANGANASSERY**" is submitted by them in partial fulfilment for the Degree of Bachelor of Commerce.

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Date: 10-05-2022

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Head of the Department of Commerce

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This is to certify that **Steven Easow Aji, Alen Thomas George and Nidhila Prakash** are the sixth semester B.com students of this college. This dissertation is ENTITLED "A STUDY ON CUSTOMER SATISFACTION OF UPI APPS WITH SPECIAL REFERENCE TO CHANGANACHERRY TALUK" is submitted by them in partial fulfilment of requirement for the award of Bachelor Degree in Commerce.

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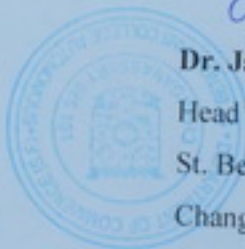
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This is to certify that **ALMA ANN KURIAN, CHARLES JOSEPH and SANDRA A TOMY** are sixth semester B.com students of this college. This dissertation entitled "**A STUDY ON ECONOMIC ANNALYSIS OF DUCK FARMING IN KERALA WITH SPECIAL REFERENCE TO KUTTANAD TALUK**" is submitted by them in partial fulfilment of the requirement for the Degree of Bachelor of Commerce.

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Date: 13/05/2022

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Head of the Department of Commerce

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This is to certify that the project work entitled "A STUDY ON THE ATTITUDE OF COLLEGE STUDENTS TOWARDS ONLINE SHOPPING SITES LIKE FLIPKART, AMAZON WITH SPECIAL REFERENCE TO CHANGANACHERRY TALUK" is a bonafide record of the work done by JEBIN K JOHN, JEFFIN VARUGHESE and JEFFRY PAUL in partial fulfilment of requirements for the award of degree of Bachelor of Commerce in Mahatma Gandhi University.

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Date: 10-05-2022

Dr. Jacob Thomas

Head of the Department of Commerce St.
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Changanacherry

Dr. JACOB THOMAS
Head Department of Commerce (SF)
St. Berchmans College
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Date: 13/5/2022

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Head of the Department of Commerce

(Self Financing)

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CHANGANACHERRY

Date: 10/05/2022

DR. JACOB THOMAS

HEAD OF THE DEPARTMENT

COMMERCE (SF)

SB COLLEGE,

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This is to certify that **PERSIS SUNNY, PRADEEP JACOB** and **RICHU VARGHESE** are sixth semester B.com students of this college. This dissertation **“YOUNG CONSUMERS PREFERENCE OF MOBILE PAYMENT GATEWAYS POST COVID- WITH SPECIAL REFERNCE TO KOTTAYAM DISTRICT”** submitted by them in partial fulfilment of the requirement for the degree of Bachelor of Commerce.

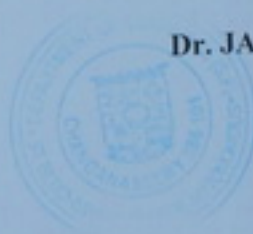
Dr. JACOB THOMAS, MCom, MPhil, PhD

Head of Department, Commerce

SB College, Changanassery

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This is to certify that that **MEGHA P S, MOHAMMED IJAZ** and **NEVIN STANLEY** are the sixth semester B. Com students of this college. This dissertation entitled "**A STUDY ON CUSTOMER BEHAVIOUR TOWARDS ONLINE SHOPPING AND THEIR SATISFACTION IN AMAZON/FLIPKART DURING PANDEMIC**" is submitted by them in partial fulfillment of requirement for the award of Bachelor of Degree in Commerce.

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DR. JACOB THOMAS

HEAD OF THE DEPARTMENT
COMMERCE (SF)
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This is to certify that **Leya Anna Shaji (Reg no. 11915467)**, **Mahalakshmi M (Reg no.11915468)**, and **Maria Joseph (Reg no. 11915469)** are Sixth Semester B.Com students of the college. This project **“A STUDY ON CUSTOMER SATISFACTION ON DIGITAL FOOD ORDERING SYSTEM WITH SPECIAL REFERENCE TO SWIGGY AND ZOMATO IN THIRUVALLA MUNICIPALITY”** is submitted in partial fulfillment of the requirement for the Degree of Bachelor of Commerce.



Dr. Jacob Thomas, M.Com, M.Phil.,PhD
Head of the Department of Commerce(SF)
St Berchmans College, Changanasserry

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I certify that this dissertation entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS DIGITAL BANKING SERVICES OF SOUTH INDIAN BANK AND FEDERAL BANK IN CHANGANACHERRY TALUK”** is a Bonafede work done by **JOYAL KS, JOYAL MARY GEORGE and KEVIN JOSEPH** in partial fulfilment of the requirement for the degree of Bachelor of Commerce, under my supervision.

Changanacherry

Date: 13/05/2022

Mrs. Annie P Thomson, M.Com

Assistant Professor

SB College, Changanacherry



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This is to certify that the project work entitled “**A STUDY ON CUSTOMER SATISFACTION OF VARIOUS FMCGs - WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT**” is a bonafide record of the work done by **JESWIN JOY, JOEL RINSON** and **JOHNS BABU** in partial fulfilment of requirements for the award of degree of Bachelor of Commerce in Mahatma Gandhi University.

Dr. Jacob Thomas

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Dr. JACOB THOMAS ,M.COM, MPhil, PhD

HEAD OF THE DEPARTMENT OF COMMERCE(S.F)

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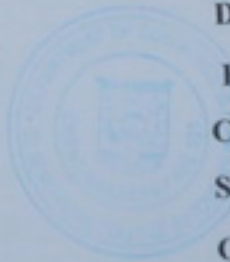
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CHANGANACHERRY

Date:13/05/2022

DR. JACOB THOMAS
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Date:10/05/2021



Dr. JACOB THOMAS

Head of the Department of Commerce

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Changanassery, Kottayam, Kerala, India-686101

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This is to certify that **JEGI MOL MATHEW, JERIN MATHEW** and **JERRIN JOSEPH** are the sixth semester B. Com students of this college. This dissertation entitled "**A STUDY ON CUSTOMER PERCEPTION ON DIGITAL BANKING PRODUCTS OFFERED BY SOUTH INDIAN BANK**" is submitted by them in partial fulfilment of the requirement for the Degree of Bachelor of Commerce

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13 May 2022



Dr Jacob Thomas

Head of the Department

SB College, Changanacherry



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This is to certify that **SANJEEV K C, SNEHA NAIR, SONA JOSE** are the sixth semester B. Com students of this college. This dissertation entitled "**A STUDY ON CUSTOMER ATTITUDE TOWARDS ONLINE SHOPPING IN AMAZON DURING COVID PANDEMIC IN CHANGANASSERY TALUK**" is submitted by them in partial fulfilment of requirement for the award of Bachelor Degree in Commerce.

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Date: 13/05/2022



DR. JACOB THOMAS

Head of the Department

St. Berchmans College

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This is to certify that **SOHAIL MAJEEDH, THOMAS MATHEW** and **TOMSON TOMY** are sixth semester B.com students of this college. This dissertation entitled "**A STUDY ON THE PREVALENCE OF DIGITAL SERVICES PROPOUNDED BY FEDERAL BANK IN THE CHANGNASSERY ZONE**" submitted by them in partial fulfilment of the requirement for the degree of Bachelor of commerce.

Dr. Jacob Thomas M.com M.Phil Ph.D.

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Head of the Department

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Changanassery, Kottayam, Kerala, India-686101

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This is to certify that JITHIN T S, MEEGHA ELIZABETH JINO, NILESH J are the sixth semester B. Com students of this college. This dissertation entitled " DIGITAL PAYMENT IN THE TIME OF COVID PANDAMIC SPECIAL EFERENCE TO CHANGANACHERRY MUNICIPALITY" is submitted by them in partial fulfilment of the requirement for the Degree of Bachelor of Commerce

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12/05/2022

Dr. JACOB THOMAS

Head Of The Depatment

Sb College, Changanacherry





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This is to certify that **AISHWARYA CHENNAMALA SASI, TREESA ANN MATHEW** and **ABHAY PRABHA** are the sixth semester B. Com students of this college. This dissertation entitled "**A STUDY ON BUYING BEHAVIOUR OF CONSUMERS ON THE BASIS OF WORD-OF-MOUTH MARKETING**" is submitted by them in partial fulfilment of requirement for the award of Bachelor of Degree in Commerce.

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Date: 13/05/2022



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Head of the Department
St. Berchmans College
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This is to certify that AISWARYA MANOJ, ALVIN K ALEX, ARYA ANIL are the sixth semester B. Com students of this college. This dissertation entitled "A STUDY ON THE ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION OF WOMEN IN PAMPADY PANCHAYATH" is submitted by them in partial fulfilment of requirement for the award of Bachelor Degree in Commerce.

Changanacherry

13 May 2022

Dr Jacob Thomas

Head of the Department

SB College, Changanacherry





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Dr. Jacob Thomas, M.com, M.phil, Phd
Head of the Department of Commerce
SB College Changanacherry

Changanacherry
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Changanacherry

Date: 13th April 2022

Dr. Jacob Thomas, M.com, M.Phil, PhD

Head of the Department of Commerce

SB College Changanacherry

Dr. JACOB THOMAS
Head Department of Commerce (SF)
St. Berchmans College
Changanacherry, Kerala



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Dr. JACOB THOMAS

Head of the Department of Commerce
St. Berchmans College (Autonomous)
Changanacherry





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Dr. Jacob Thomas

Head of the Department of Commerce

St. Berchmans College (Autonomous)

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Dr. JACOB THOMAS

Head of the Department

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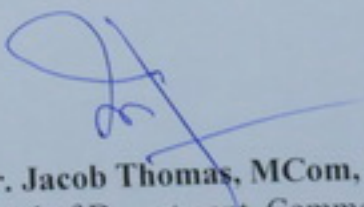
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Changanassery
Date: 13/05/2022


Dr. Jacob Thomas, MCom, MPhil, PhD
Head of Department, Commerce
SB College, Changanassery

Dr. JACOB THOMAS
Head Department of Commerce (SF)
St. Berchmans College
Changanassery, Kerala



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Changanacherry

10/05/2022

DR. JACOB THOMAS M.Com, MPhil, PhD

Head of the Department (SF)

St. Berchmans College

Changanacherry

Dr JACOB THOMAS
Head Department of Commerce (SF)
St. Berchmans College
Changanacherry, Kerala



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Dr. Jacob Thomas

Head of the Department of Commerce
St. Berchmans College (Autonomous)
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Date: 13/05/2022



DR. JACOB THOMAS

Head of the Department

St. Berchmans College

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Changanassery

Date:13/05/2022




Mr. **JACOB THOMAS**

Head of the Department

St. Berchmans College

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Changanacherry

Date: 13/05/2022

Dr. Jacob Thomas

Head of the Department,

Department of Commerce (SF)

St Berchmans College,

Changanassery





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Changanassery

Date: 13/05/2022

Dr JACOB THOMAS

Head of the Department

St. Berchmans College

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Changanacherry
07/05/2022



Dr. Jacob Thomas
Head of the department of commerce
St. Berchmans College,
Changanacherry



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DR. JACOB THOMAS

Head of the department of commerce

Changanacherry

St. Berchmans College (Autonomous)

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