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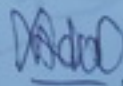
Changanacherry, Kerala

CERTIFICATE

This is to certify that this project report titled 'A Study on Non-Performing Assets at South Indian Bank Limited' is an authentic record of the work done by **Ms. Aalfiya Maria Bency** (Register No: 22014385) in **South Indian Bank Limited, Chethipuzha** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


17/06/22

Mr. Dibin K K
Faculty Guide



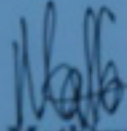
Dr. Thomas Varghese
Director



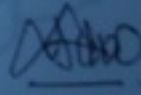


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This is to certify that this project report titled 'A Study on Level of Customer Satisfaction After Sales and Service' is an authentic record of the work done by Mr. Abhijith S (Register No: 22014387) in TVS Motors, Pathanamthitta in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Dr. Mathew Joseph
Faculty Guide




Dr. Thomas Varghese
Director



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Changanacherry, Kerala

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This is to certify that this project report titled 'Satisfaction Level of Employees on Various Welfare Facilities Provided by Akay Natural Ingredient Pvt' is an authentic record of the work done by Ms. Aarsha Joseph (Register No:22014386) in Akay Natural Ingredient Pvt. Pathanamthitta in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Babu Michael
Faculty Guide



Dr. Thomas Varghese
Director



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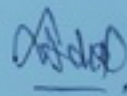
Changanacherry, Kerala

CERTIFICATE

This is to certify that this project report titled 'A Study on Impact of Macroeconomic Variables on Foreign Exchange Reserves in India with Reference to South Indian Bank' is an authentic record of the work done by Mr. Abraham Joel K I (Register No: 22014388) in South Indian Bank, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


19/06/22

Mr. Dibin K K
Faculty Guide



Dr. Thomas Varghese
Director





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CERTIFICATE

This is to certify that this project report titled 'A STUDY ON INFLUENCE OF STORE ATMOSPHERICS ON IMPULSE BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO RELIANCE TRENDS' is an authentic record of the work done by Mr. Adil Muhammed P A (Register No: 22014389) in RELIANCE TRENDS in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Neethu Jose
Faculty Guide

Dr. Thomas Varghese
Director





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CERTIFICATE

This is to certify that this project report titled 'A Study on the Influence of Performance Appraisal on Employee Productivity with Special Reference to Malayalam Communications Ltd., Thiruvananthapuram' is an authentic record of the work done by Ms. Aishwarya Kalesh (Register No: 22014390) in Malayalam Communications Ltd., Thiruvananthapuram in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Fr. Sijimon G Srampickal

Faculty Guide

Dr. Thomas Varghese

Director





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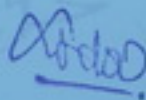
CERTIFICATE

This is to certify that this project report titled '**A Study on Influence of Work Life Balance and its Effects on Attrition Rate at Codeyoung Bangalore**' is an authentic record of the work done by **Ms. Aiswarya P** (Register No: **22014391**) in **Codeyoung, Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



Dr. Babu Michael

Faculty Guide



Dr. Thomas Varghese

Director

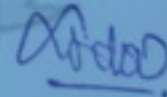
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This is to certify that this project report titled **A study on influence of emotional intelligence on job performance of nurses** is an authentic record of the work done by **Ms. Aiswarya Suresh** (Register No: **22014392**) in St. Joseph's Mission Hospital, Anchal in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022.



Dr. Babu Michael

Faculty Guide



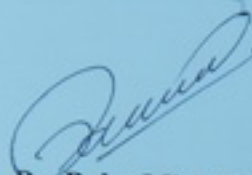
Dr. Thomas Varghese

Director

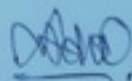


CERTIFICATE

This is to certify that this project report titled 'A study on Psychological Empowerment, Occupational Stress and Job Satisfaction among the Managerial Personal of DC Books Kottayam' is an authentic record of the work done by Mr. Akhil A (Register No: 22014393) in DC Books, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



Dr. Babu Michael
Faculty Guide



Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'A Project Study On The Customer Perception Towards The Advertisement and its Effectiveness Among Customers With Special Reference to Toms Pipes Ltd' is an authentic record of the work done by Mr. Akhil O (Register No: 22014394) in Toms Pipes Pvt Ltd, Changanacherry in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Mathew Joseph
Faculty Guide



Dr. Thomas Varghese
Director



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This is to certify that this project report titled 'A Study on Inventory Analysis of Autokast Ltd' is an authentic record of the work done by Mr. Akhil P J (Register No: 22014395) in Autokast Ltd, Cherthala in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dibin
17/06/22

Mr. Dibin K K
Faculty Guide

Thomas

Dr. Thomas Varghese
Director





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CERTIFICATE

This is to certify that this project report titled 'A Study on the Influence of Advertisement on Consumer Buying Behavior with Special Reference to Eastern' is an authentic record of the work done by Mr. Albin Kurian (Register No: 22014396) in Eastern Condiment Pvt. Ltd, Adimaly in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Neethu Jose
Faculty Guide



Dr. Thomas Varghese
Director



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This is to certify that this project report titled 'A Study on Training of Employees and its Effectiveness in Productivity with Special Reference to Milma, Kottayam Dairy' is an authentic record of the work done by Ms. Aleesha Rita Sebastian (Register No: 22014397) in Milma, Kottayam Dairy in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Sijimon G

Fr. Sijimon Srampickal

Faculty Guide

Thomas Varghese

Dr. Thomas Varghese

Director





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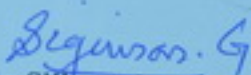
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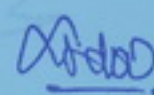
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CERTIFICATE

This is to certify that this project report titled 'A Study on Perception of the Employees towards Employee Retention Strategies at AGRO BIO-TECH RESEARCH CENTRE Ltd, Kottayam' is an authentic record of the work done by Mr. Alen J Joseph (Register No: 22014398) in AGRO BIO-TECH RESEARCH CENTRE Ltd, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Fr. Sijomon Srampickal
Faculty Guide


Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'A Study on Asset and Liability Management' is an authentic record of the work done by Ms. Alina Kuriakose (Register No: 22014399) in Thiruvalla East Co-operative Bank in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Dibin K K
Faculty Guide

Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'A Study on The Effectiveness of E-Learning in Comparison to Traditional Learning with Special Reference to Edyoda' is an authentic record of the work done by **Mr. Alwin Saji** (Register No: 22014400) in Edyoda, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Mathew Joseph
Faculty Guide



Dr. Thomas Varghese
Director



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This is to certify that this project report titled 'A Study on Influence of Loyalty Schemes and Benefits on Buying Behaviour of Painters with Special Reference to Berger Paints Ltd Kottayam Depot' is an authentic record of the work done by **Mr. Amal Abraham** (Register No: 22014401) in **Berger Paints Ltd Kottayam Depot** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Mathew Joseph

Faculty Guide

Dr. Thomas Varghese

Director



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This is to certify that this project report titled 'Influence of FIIs on Indian Capital Market with special reference to Hedge Equities Ltd. Ernakulam' is an authentic record of the work done by Mr. Amal Santhosh Abraham (Register No: 22014402) in Hedge Equities Ltd. Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Dibin K.K.
Faculty Guide

Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'The Influence of Advertisement on Consumer Behaviour with Special reference to ITC Aashirvaad Atta' is an authentic record of the work done by Mr. Ambady Suresh (Register No: 22014403) in ITC Ltd, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Neethu
Ms. Neethu Jose
Faculty Guide



Thomas
Dr. Thomas Varghese
Director



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This is to certify that this project report titled 'A Study on Loan granting and Loan Recovery of Kerala State Co-operative Bank Mannancherry, Alappuzha' is an authentic record of the work done by Ms. Anagha Cyrus (Register No: 22014404) in Kerala Bank Mannancherry, Alappuzha in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dibin
17/06

Mr. Dibin K K
Faculty Guide



Thomas Varghese

Dr. Thomas Varghese
Director



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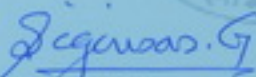
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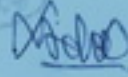
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This is to certify that this project report titled 'A Study Based on Influence of Company Training in Employee Performance' is an authentic record of the work done by Ms. Ancy C S (Register No: 22014405) in Kerala State Civil Supplies Corporation Limited, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



Fr. Sijimon G Srampickal

Faculty Guide



Dr. Thomas Varghese

Director





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This is to certify that this project report titled 'A Study on Job Stress and its Impact on Employee Performance in ASTER MIMS, Kannur' is an authentic record of the work done by Ms. Angel Maria (Register No: 22014406) in ASTER MIMS, Kannur in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Babu Michael
Faculty Guide

Dr. Thomas Varghese
Director





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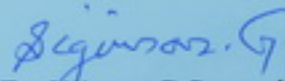
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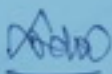
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This is to certify that this project report titled 'A Study on the HR Practices of Kerala State civil Supplies Corporation Limited and its Influence on Employee Performance' is an authentic record of the work done by Ms. Anjana Thankachan (Register No: 22014407) in Kerala State Civil Supplies Corporation Limited, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Fr. Sijimon G Srampickal
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Dr. Thomas Varghese
Director





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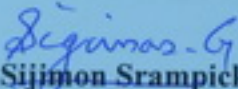
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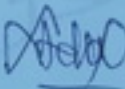
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CERTIFICATE

This is to certify that this project report titled '**Influence of Organization Culture on Job Satisfaction of the Employees**' is an authentic record of the work done by **Ms. Anju Rose Thomas** (Register No: 22014408) in **Palathra Constructions Pvt. Ltd, Kottayam** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Fr. Sijimon Srampickal
Faculty Guide




Dr. Thomas Varghese
Director



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This is to certify that this project report titled 'A STUDY ON THE INFLUENCE OF PERFORMANCE APPRAISAL ON EMPLOYEES PERFORMANCE WITH SPECIAL REFERENCE TO MERIIBOY, CHELAMATTOM' is an authentic record of the work done by Ms. ANN MARIA JOHN (Register No: 22014409) in MERIIBOY in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Babu Michael

Faculty Guide

Dr. Thomas Varghese

Director



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CERTIFICATE

This is to certify that this project report titled '**Investment Behaviour of Individual Investors Towards Various Investment Avenues**' is an authentic record of the work done by **Ms. Ansu Tressa George** (Register No: **22014411**) in **ICICI Prudential Life Insurance, Thiruvalla** in partial fulfillment of the requirement for the award of the Degree of **Master of Business Administration (MBA)** of **Mahatma Gandhi University, Kottayam**, for the year **2020-2022**

Dibin
17/06/22

Mr. Dibin K K
Faculty Guide



Thomas Varghese

Dr. Thomas Varghese
Director



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CERTIFICATE

This is to certify that this project report titled 'A Study on the Factors Influencing Dealers Preference Towards Paint Brands with Special Reference to Berger Paints India Ltd' is an authentic record of the work done by Mr. ANTO SHAJI (Register No: 22014412) in Berger Paints Ltd, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Prof. Sony Joseph
Faculty Guide

Dr. Thomas Varghese
Director



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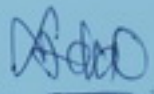
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This is to certify that this project report titled 'A Project Study on Loan Granting and Its repayment Problems of Customers During Covid with Special Reference to South Indian Bank' is an authentic record of the work done by Ms. Anumol Thomas (Register No: 22014413) in South Indian Bank, Kattappana in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Mr. Sony Joseph
Faculty Guide




Dr. Thomas Varghese
Director



CERTIFICATE

This is to certify that this project report titled 'A Study on Working Capital Management With Special Reference to Alleppey Co-operative Spinning Mills Ltd.' is an authentic record of the work done by **Ms. Anupama S** (Register No: **22014414**) in **Alleppey Co-operative Spinning Mills Ltd.** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Sony Joseph
Faculty Guide



Dr. Thomas Varghese
Director



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CERTIFICATE

This is to certify that this project report titled 'A Study on Factors Affecting Portfolio Allocation Decision of Individual Investors at Geojit Financial Services Ltd' is an authentic record of the work done by Ms. Arya Rajendran (Register No: 22014415) in Geojit Financial Services Ltd, Kanjirapally in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Sony Joseph
Faculty Guide



Dr. Thomas Varghese
Director



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This is to certify that this project report titled 'Awareness and Effective Utilization of Fringe benefits at Codeyoung, Bangalore' is an authentic record of the work done by Ms. Ashee Saju (Register No: 22014416) in Codeyoung, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Anney Chacko

Faculty Guide

Dr. Thomas Varghese

Director





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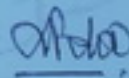
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This is to certify that this project report titled 'A Study on Performance Analysis Using CAMEL Rating with Special Reference to SOUTH INDIAN Bank' is an authentic record of the work done by **Mr. Ashique Shajahan** (Register No: 22014417) in **SOUTH INDIAN Bank** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



Mr. Dibin K K
Faculty Guide



Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'A Study on Factors Influencing Purchase Intention with Special Reference to Nagarjuna Herbal Concentrates Ltd Thodupuzha' is an authentic record of the work done by Mr. Ashwin Jose (Register No: 22014418) in Nagarjuna Thodupuzha in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Neethu Jose
Faculty Guide



Dr. Thomas Varghese
Director



CERTIFICATE

This is to certify that this project report titled 'A Project Study On Influence Of Employee Empowerment Program In Nagarjuna Herbal Concentrate Ltd To Employee Satisfaction' is an authentic record of the work done by Ms. Aswathy TS (Register No: 22014420) in Nagarjuna Herbal Concentrate Ltd, Thodupuzha in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Fr. Sijimon G Srampical
Faculty Guide

Dr. Thomas Varghese
Director



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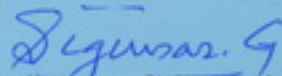
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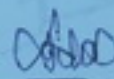
CERTIFICATE

This is to certify that this project report titled 'A Study on Asset Liability Management at SOUTH INDIAN Bank' is an authentic record of the work done by Mr. Bibin V Mathew (Register No: 22014421) in SOUTH INDIAN Bank in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



Fr. Sijithon G Srampical

Faculty Guide



Dr. Thomas Varghese

Director





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This is to certify that this project report titled 'A Study on Financial Statement Analysis at Plantation Corporation Ltd, Kottayam' is an authentic record of the work done by Ms. Bitta Biju (Register No: 22014422) in Plantation Corporation Ltd, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Neethu Jose
Faculty Guide

Dr. Thomas Varghese
Director





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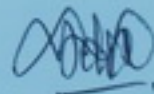
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This is to certify that this project report titled 'A Study on the Factors Affecting the Purchase of Gold Loan with Special Reference to The Nalunnakkal Service Co-operative Bank Ltd. No: 296' is an authentic record of the work done by Ms. Blessy S Edathara (Register No: 22014423) in Nalunnakkal Service Co-operative Bank Ltd. No:296 in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



Fr. Sijimon G Srampickal

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This is to certify that this project report titled “A Study on Influence of Visual Merchandising on Impulse Buying Behaviour” is an authentic record of the work done by Ms. Christy Maria Jose (Register No: 22014424) in Grand Mart Edappally in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Nurses Perception on Training and Development Practices' is an authentic record of the work done by Ms. Christy Mathew (Register No: 22014425) in Pushpagiri Medical College Hospital, Thiruvalla in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Working Capital Management at The Kerala State Civil Supplies Corporation Limited' is an authentic record of the work done by Ms. Cimily Theresa Sunny (Register No: 22014426) in The Kerala State Civil Supplies Corporation Limited, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Financial Performance Using Ratio Analysis' is an authentic record of the work done by Ms. Claire Mary Yovakim (Register No: 22014427) in Traco Cable Company Ltd, Thiruvalla in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Prof. Sony Joseph
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This is to certify that this project report titled “A Study on Influence of Team Effectiveness on Employee Morale at Codeyoung, Bangalore ” is an authentic record of the work done by Mr. Cyriac Rajeev (Register No: 22014428) in Codeyoung, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'THE IMPACT OF ADVERTISEMENT ON BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO ITC AASHIRVAAD ATTA' is an authentic record of the work done by Mr. Cyril K Tom (Register No: 22014429) in ITC Ltd, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Mathew Joseph
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This is to certify that this project report titled 'A Study on Factors Affecting Mutual Funds Scheme Selection of Investors in Kottayam District with Reference to Gabin Capital Markets Ltd' is an authentic record of the work done by **Ms. Dainy Sajeev** (Register No: 22014430) in **Gabin Capital Markets Ltd, Kottayam** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A study on Customer Relationship Management, Customer Satisfaction, Brand Loyalty on Two Wheelers at YAMAHA with Special Reference to Yamaha George Majio, Kottayam' is an authentic record of the work done by Mr. Deepak Raveendran (Register No: 22014431) in Yamaha George Majio, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'An Evaluation of Financial Inclusion Activities of Federal Bank with Special Focus on Kottayam District' is an authentic record of the work done by **Ms. Divya T.B** (Register No: 22014432) in **Federal Bank, Perunna** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Comparative Analysis of Mutual Funds v/s ULIPs at South Indian Bank Ltd' is an authentic record of the work done by Ms. Diya Dominic (Register No: 22014433) in South Indian Bank Ltd, Changanacherry in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Mutual Fund - Comparison of Performance of Mutual Funds' is an authentic record of the work done by **Ms. Elsa Joseph** (Register No: 22014434) in **South Indian Bank, Branch Amal Jyothi College of Engineering** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Performance Analysis Using CAMELS Rating at South Indian Bank' is an authentic record of the work done by Ms. Elsin Scaria (Register No: 22014435) in South Indian Bank, Changanacherry in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'Employee Retention Techniques : A Study from Employee Persepective' is an authentic record of the work done by Ms. Eva T Mathew (Register No: 22014436) in Medlounges Healthcare Pvt. Ltd, Thiruvalla in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'Financial Performance Evaluation of Deshabhimani Using Dupont Analysis' is an authentic record of the work done by Ms. Fathima Sabu (Register No: 22014437) in Deshabhimani, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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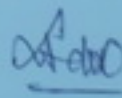
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This is to certify that this project report titled '**Influence of Instore Characteristics on Customer Satisfaction with Special Reference to Reliance Trends**' is an authentic record of the work done by **Ms. Fathima Sultana Naseer** (Register No: **22014438**) in **Reliance Trends, Changanacherry** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



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This is to certify that this project report titled '**Factors Influencing Dealer Preference and Satisfaction with Respect to Puttupodi Brands in Erattupetta Region** is an authentic record of the work done by **Mr. Fayas K Faicy** (Register No: **22014439**) in **Ajmi Flour Mills (India) Pvt. Ltd**' in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Cris Abraham K
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This is to certify that this project report titled 'A Study on Awareness and Interest for ULIP Plans among Non-ULIP Customers of Yes Bank in Kottayam Districts' is an authentic record of the work done by **Mr. George Mathew** (Register No: 22014440) in **Yes Bank Private Limited, Changanassery** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled '**Investor Preference towards Mutual Fund with Special Reference to Kottayam District**' is an authentic record of the work done by **Ms. Gilu Geo** (Register No: **22014441**) in **Choice Equity Broking Private Limited, Pala** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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
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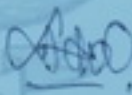


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This is to certify that this project report titled 'A Study on Employee Work Life Balance with Special reference to Amazon' is an authentic record of the work done by Ms. Haseena Sulaiman (Register No: 22014443) in Amazon, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Mrs. Anney Chacko
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This is to certify that this project report titled 'A Study on Influence of Motivational Incentives on Employee Performance at WRENCH Solutions Private Ltd, Kochi is an authentic record of the work done by Ms. Iris Jansline (Register No: 22014444) in WRENCH Solutions Private Ltd, Kochi in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'The Impact of Digital Marketing Practices on Consumer Behaviour with Special Reference to Eastea Chai Pvt Ltd' is an authentic record of the work done by Ms. Jainu Ann Joshy (Register No: 22014445) in Eastea Chai Pvt Ltd, Kochi in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Courses offered and Customer Satisfaction in USA & CANADA with Special Reference to Codeyoung Company' is an authentic record of the work done by Mr. Jaison James (Register No: 22014446) in Codeyoung, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Dr. Binsai Sebastian
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This is to certify that this project report titled 'A Project Study on Financial Performance Analysis of Kerala State Civil Supply Corporation' is an authentic record of the work done by **Ms. Jeenumol Rose Joseph** (Register No: 22014447) in SUPPLYCO, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Influence of Workplace Support on Employee Happiness at MK Motors, Kottayam' is an authentic record of the work done by **Ms. Jemy Mary Joseph** (Register No: 22014448) in MK Motors, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'PROMOTIONS AND ITS IMPACT ON BUYING BEHAVIOUR OF ASIAN PAINTS AMONG CUSTOMERS IN KOTTAYM MARKET' is an authentic record of the work done by Mr. JESBIN THOMAS (Register No: 22014449) in ASIAN PAINTS in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Dealer Promotion Strategies and its Effect on Dealer Satisfaction Towards Toms Pipes Pvt Ltd.' is an authentic record of the work done by **Mr. Jesto Thomas** (Register No: 22014450) in **Toms Pipes Pvt Ltd, Changanacherry** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'Working Capital Management with Reference to Travancore Cements Ltd' is an authentic record of the work done by **Mr. Jeswin Joseph** (Register No: 22014452) in Travancore Cements Ltd, Nattakom, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Dibin K.K
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This is to certify that this project report titled 'A Study on Promotional Activities and its Effect on Customer Preference' is an authentic record of the work done by Mr. Jidhu Mohan (Register No: 22014453) in Ajmal Bismi Enterprises in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Quality of Work Life of Employees during Covid Pandemic at KSB MIL Ltd, Aluva' is an authentic record of the work done by **Ms. Jini John** (Register No: 22014454) in **KSB MIL Ltd, Aluva'** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Merlin B Joseph
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This is to certify that this project report titled 'A Study on the Choice and Satisfaction of Student Towards Online Course with Reference to Edyoda Live Learning Program' is an authentic record of the work done by **Mr. Jino Jacob** (Register No: 22014455) in Edyoda Pvt. Ltd, **Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Cris Abraham K
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Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'Audio-Visual Aids and its Impact of Mathematics Learning Among Students up to Twelfth Grade in USA & CANADA with Special Reference to Codeyoung, Bangalore' is an authentic record of the work done by **Mr. Jinomon George** (Register No: **22014456**) in **Codeyoung, Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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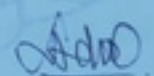
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This is to certify that this project report titled 'A Study on Dynamic Asset Allocation in Equity Shares with Special reference to Hedge Equities Ltd, Cochin' is an authentic record of the work done by **Ms. Jisha Mol Shaji** (Register No: 22014457) in **Hedge Equities Ltd, Cochin** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



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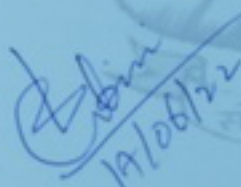
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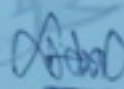
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This is to certify that this project report titled 'A Fundamental Analysis of Information Technology Sector' is an authentic record of the work done by Mr. Jobin Jose (Register No: 22014458) in Hedge Equities Ltd, Cochin in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


19/06/22

Mr. Dibin K K
Faculty Guide



Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'Brand Preference and its Effects on Buying Behaviour of Rice Products- with Special Reference to Nirapara, Ernakulam' is an authentic record of the work done by Mr. Joe Pious (Register No: 22014459) in Nirapara, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Binsai Sebastian
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This is to certify that this project report titled 'A STUDY ON THE IMPACT OF ORGANIZATION CULTURE ON EMPLOYEE ATTITUDE' is an authentic record of the work done by **Mr. Jojin G Joseph** (Register No: 22014460) in **Supreme Food Industries, Chelamattom** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Anney Chacko

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Dr. Thomas Varghese

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This is to certify that this project report titled 'A Study on Working Capital Management' is an authentic record of the work done by **Mr. Jomise Thomas** (Register No: 22014461) in **Al Awadi Gifts & Perfumes ENT.LLC, Sultanate of Oman** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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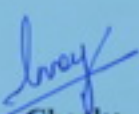
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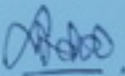
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This is to certify that this project report titled 'A STUDY ON EMPLOYEE MOTIVATION AND ITS EFFECTIVENESS ON EMPLOYEE PERFORMANCE WITH REFERENCE TO CODEYOUNG' is an authentic record of the work done by Ms. Josilin Theresa Joseph (Register No: 22014462) in Codeyoung, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


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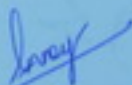



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Director

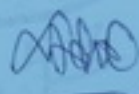


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This is to certify that this project report titled 'A Study on Employee Welfare Measures and its Effect on Employee Satisfaction' is an authentic record of the work done by **Mr. Joyal T Biji** (Register No: 22014463) in **Kelachandra Pipe Industries Kottayam** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


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This is to certify that this project report titled 'A Comparative Analysis on the Performance of Selected Gold ETF'S and Index ETF'S in the Indian Stock Market' is an authentic record of the work done by Mr. Justy Tomy (Register No: 22014464) in Hedge Equities, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Cris Abraham K
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Dr. Thomas Varghese
Director





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This is to certify that this project report titled 'Financial Performance Analysis Using Common Size Statement Analysis and Ratio Analysis at Wrench Solutions Private Limited, Ernakulam' is an authentic record of the work done by Ms. Jyothy Jayan (Register No: 22014465) in Wrench Solutions Private Limited, Ernakulam' in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Working Capital Management at Codeyoung, Bangalore' is an authentic record of the work done by **Mr. Kelbin Jacob Abraham** (Register No: **22014466**) in **Codeyoung, Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Thomas Varghese
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This is to certify that this project report titled 'A Study on The Financial Performance of Autokast Ltd' is an authentic record of the work done by **Mr. Kitho T Andrews** (Register No: 22014467) in **Autokast Ltd, Cherthala** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Dibin K K
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This is to certify that this project report titled “A Study on the Role of Information Technology in Enhancing Customer Satisfaction at The South Indian Bank Ltd ” is an authentic record of the work done by **Ms. Kowsalya P** (Register No: **22014468**) in **South Indian Bank Ltd**, at **Branch Elapully, Palakkad** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Neethu Jose
Faculty Guide



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Director



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This is to certify that this project report titled 'Study on Impact of Employee Benefits on Employee Productivity with Special Reference to Amazon' is an authentic record of the work done by Ms. Laya Anna Lalan (Register No: 22014469) in Amazon, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mrs. Anney Chacko

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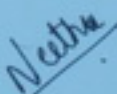
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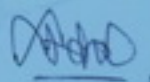


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This is to certify that this project report titled "A Study on Preference of Investors Towards Investment in Mutual Funds" is an authentic record of the work done by Ms. Liliya Thomas (Register No: 22014470) in Geojit Financial Services Ltd in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



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This is to certify that this project report titled 'A Study on Customer Satisfaction in Banking Services with Special Reference to South Indian Bank' is an authentic record of the work done by Ms. Liya Mary Thomas (Register No: 22014471) in South Indian Bank, Kottayam Vakathanam Branch in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mr. Jeffin Joseph
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This is to certify that this project report titled 'A Study on Federal Bank Customers Perception Towards "FedMobile" Application with Special Reference to Ernakulam Region' is an authentic record of the work done by Mr. Lukachan Mathews (Register No: 22014472) in Federal Bank Ltd in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Dr. Siby Joseph K
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This is to certify that this project report titled 'A Study on an Evaluation of Financial Inclusion Activities of South Indian Bank- With Special Focus on Nedumkandam Branch' is an authentic record of the work done by Ms. Marya Siby (Register No: 22014474) in South Indian Bank Nedumkandam, Idukki in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Consumer Buying Behaviour and Quality Perception Towards Midas Treads Private Limited, Kottayam' is an authentic record of the work done by Mr. Mathews Reji (Register No: 22014475) in Midas Treads Private Limited, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Jewel Treesa Tom
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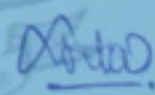
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CERTIFICATE

This is to certify that this project report titled 'A Study on the Analysis of Risk and Return towards Mutual Fund Schemes' is an authentic record of the work done by Ms. Merin Susan Kurien (Register No: 22014476) in Motilal Oswal Financial Services Ltd, Chengannur in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


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This is to certify that this project report titled “A Study on Influence of Induction and Orientation Training on Adoption of New Employees into Organizational Culture at Mar Sleeva Medicity Palai ” is an authentic record of the work done by Ms. Milu Siby (Register No: 22014477) in Mar Sleeva Medicity Palai in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Merlin B Joseph
Faculty Guide



Dr. Thomas Varghese
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This is to certify that this project report titled 'A Study on Consumer Buying Behavior in Decathlon' is an authentic record of the work done by **Mr. Mohammed Sijas** (Register No: 22014478) in **Decathlon, Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'An Evaluation of Financial Inclusion through Co-operative Banks – with special focus on Pathanamthitta, Kottayam & Alappuzha Districts' is an authentic record of the work done by Ms. Naveena Mariam Manoj (Register No: 22014479) in Kaviyoor Services Co-operative Bank, Kaviyoor, Thiruvalla in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Influence of Motivational Incentives on Employee Performance' is an authentic record of the work done by Ms. Navitha Salas (Register No: 22014480) in Indel Money Ltd in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Amney Chacko
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This is to certify that this project report titled 'A Study on Credit Risk Management in South Indian Bank' is an authentic record of the work done by Ms. Neetu Maria Joshy (Register No: 22014481) in South Indian Bank, Mannanam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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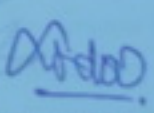
Changanacherry, Kerala

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This is to certify that this project report titled 'A Study on Asset Liability Management at South Indian Bank' is an authentic record of the work done by Mr. Nikhil Roy (Register No: 22014482) in South Indian Bank in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022



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This is to certify that this project report titled 'A Study on the Risk-Return Relationship Between Blue-Chip Companies' is an authentic record of the work done by Ms. Nilsu Merin Varghese (Register No: 22014483) in Motilal Oswal Financial Services Ltd, Alappuzha in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Asset Liability Management at Parakode Service Co-operative Bank' is an authentic record of the work done by **Ms. Nimmi Mary Rajan** (Register No: 22014484) in **Parakode Service Co-operative Bank, Pathanamthitta** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A STUDY ON SATISFACTION OF CONTRACTORS AND DEALERS TOWARDS ASIAN PAINTS' is an authentic record of the work done by **Mr. NOBLE K M** (Register No: 22014485) in **ASIAN PAINTS** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Jewel Treesa Tom
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This is to certify that this project report titled 'FACTORS INFLUENCING THE PURCHASE PREFERENCE OF PAINTERS IN KOTTAYAM AREA - A STUDY CONDUCTED FOR BERGER PAINTS INDIA LTD' is an authentic record of the work done by Mr. Noel Sibi (Register No: 22014486) in BERGER PAINTS in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Influence of Employee Welfare Measures on Employee Performance' is an authentic record of the work done by Ms. Parvathy Raj (Register No: 22014487) in Kerala State Civil Supplies Corporation Limited, Ernakulam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Influence of Work From Home on Job Satisfaction With Reference to Amazon' is an authentic record of the work done by **Mr. Rijo Reji** (Register No: 22014488) in **Amazon, Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Financial Performance of Plantation Corporation Ltd, Kottayam' is an authentic record of the work done by Ms. Roshna Rose John (Register No: 22014489) in Plantation Corporation Ltd, Kottayam in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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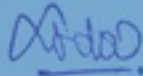
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This is to certify that this project report titled 'A Study on Impact of Instore Characteristics on Customer Satisfaction with Reference to Reliance Trends' is an authentic record of the work done by Ms. Sanjana Sabu T (Register No: 22014490) in Reliance Trends, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Dr. Joychen Manual
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This is to certify that this project report titled 'A Study on Non-Performing Assets Management of Yes Bank Limited' is an authentic record of the work done by Ms. Salomy Varghese (Register No: 22014491) in Yes Bank Limited, Changanassery in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A STUDY ON THE INFLUENCE OF ORGANISATION CULTURE ON JOB SATISFACTION OF THE EMPLOYEES IN REAL ESTATE INDUSTRY' is an authentic record of the work done by Ms. SANDA MERLIN CIBY (Register No: 22014492) in Razooki Real Estate, Dubai, United Arab Emirates in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Customer Preference and Satisfaction related to Duroflex Mattress' is an authentic record of the work done by Mr. Sebin K Sebastian (Register No: 22014493) in Duroflex Pvt. Ltd, Alappuzha in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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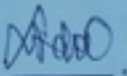
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This is to certify that this project report titled 'A Study on Factors Influencing Mutual Fund Selection and Satisfaction Among Mutual Fund Customers of Hedge Equities' is an authentic record of the work done by Mr. Sino Joseph (Register No: 22014494) in Hedge Equities, Kochi in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Dr. Cris Abraham K
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This is to certify that this project report titled '**Influence of Marketing Mix on Store Preference and Post Purchase Satisfaction of Consumers in Reliance Trends**' is an authentic record of the work done by **Mr. Sreehari J** (Register No: **22014496**) in **Reliance Trends** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


Dr. Cris Abraham K
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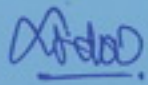


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This is to certify that this project report titled 'A Detailed Project on The Risk Return Analysis of Selected Equity Mutual Funds with Special Reference to Hedge Equities Ltd, Cochin' is an authentic record of the work done by Ms. Sinta Anna Varghese (Register No: 22014495) in Hedge Equities Ltd, Cochin in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


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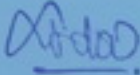


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This is to certify that this project report titled 'A Study on the Preference and Satisfaction of Student's Towards Online Courses with Reference to Codeyoung Live Learning Program' is an authentic record of the work done by Ms. Sreelakshmi Natarajan (Register No: 22014497) in Codeyoung, Bangalore in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


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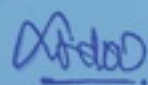
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This is to certify that this project report titled 'A Study on The Non-Performing Assets and its Management in Indian Private Sector Bank with Special Reference to South Indian Bank' is an authentic record of the work done by Mr. Stobin Xavier (Register No: 22014498) in South Indian Bank, Edathua in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022


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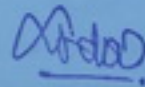

Dr. Thomas Varghese
Director

CERTIFICATE

This is to certify that this project report titled
“A Project study on Performance Analysis and Camels
Analysis of Kerala State Co-operative Bank Ltd.” is an
authentic record of the work done by Ms. Sukanya S (Register
No: 22014499) in partial fulfilment of the requirement for the
award of the Degree of Master of Business Administration
(MBA) of Mahatma Gandhi University, Kottayam, for the year
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This is to certify that this project report titled '**Performance Analysis of Sectorial Mutual Funds with Special Reference to Banking and Finance Sector**' is an authentic record of the work done by **Ms. Tessa Treasa James** (Register No: **22014500**) in **Choice Equity Broking Private Limited, Pala** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Ms. Jewel Treasa Tom
Faculty Guide

Dr. Thomas Varghese
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This is to certify that this project report titled 'A Study on Technical Analysis of Selected Stocks Listed in NSE' is an authentic record of the work done by **Mr. Vivin Philip James** (Register No: **22014503**) in **Hedge Equities Ltd, Cochin** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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This is to certify that this project report titled 'A Study on Financial Performance Analysis of Kerala State Financial Enterprises Ltd.' is an authentic record of the work done by Ms. Vineetha Menon (Register No: 22014501) in KSFE Ltd, Thrissur in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

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Director



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This is to certify that this project report titled 'A Study on Identifying Various Factors and its Relationship on Employee Satisfaction of Nurses with Reference to Kauvery Hospital Bangalore' is an authentic record of the work done by **Mr. Vishnu K Surendran** (Register No: 22014502) in **Kauvery Hospital, Bangalore** in partial fulfillment of the requirement for the award of the Degree of Master of Business Administration (MBA) of Mahatma Gandhi University, Kottayam, for the year 2020-2022

Mrs. Jewel Treesa Tom
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Director